



PPI Releasing has announced daytime one-hour lifestyle talk show “Cityline” as a firm go for fall 2017, with commitments from stations from the Hearst, Graham Media and Wiegel groups. Produced by Rogers Media, “Cityline” has actually been in existence in Canada since 1989, with Tracy Moore named the next permanent co-host in 2008, solidifying the show’s status as solid alternative in daytime.

“At a time of change in daytime television, “Cityline” offers value, stability and a proven track record,” said PPI principal Ritch Colbert. “We are grateful to have these renowned broadcasters make such a vote of confidence in our show.”

The logline: “Cityline” engages, entertains and informs viewers with its unique format and daily themed approach. As familiar and trusted guest experts visit the set, viewers take away professional tips on fashion, food, entertaining, health and beauty, home design and gardening.

Two hundred original episodes will be available for stripping each season.

For more information, contact Ritch Colbert at PPI at 323/850-5858 (or via email at ritch@ppi.tv).

